



**Parks,
Recreation and
Neighborhoods
Department**
1010 Tenth Street
Suite 4400
P.O. Box 642
Modesto, CA 95353
209/ 577-5344
209 /579-5077 Fax

**Hearing and Speech
Impaired Only**
TDD 209/ 526-9211

February 10, 2010

Dear Modesto Business Owner,

The City of Modesto recognizes that local businesses and organizations play an integral part in the city's overall waste reduction efforts. We honor selected businesses and organizations for their efforts in finding ways to recycle and be resource efficient.

Meeting state mandates regarding waste reduction remains a priority for the City of Modesto. That's why we invite you to apply for the City of Modesto's Business Recycling Award.

Who is eligible? All businesses and organizations located within the city limits of Modesto. Six winners will be selected, two each from the following categories:

- Small business – up to 20 employees
- Medium business – 21-100 employees
- Large business – over 100 employees

Applications will be judged based on the following criteria:

- New waste reduction and/or recycling programs developed in 2009
- Enhancement of existing waste reduction and/or recycling programs in 2009
- Volume of materials reduced and/or recycled in 2009
- Level of community support, involvement and participation
- Internal waste reduction policies, employee education, recycled content purchases

This is your opportunity to get recognized for your great eco-efforts! Selected winners will be honored at an upcoming City Council meeting and highlighted at the 21st Annual Earth Day in the Park Festival at Graceada Park on April 17, 2010.

Tell us about your recycling and waste reduction success stories. Please include pictures when possible. Don't wait; applications are due by March 19, 2010. Applications are also available online at www.modestogov.com/prnd/recycling.

Please don't hesitate to contact me at 209/577-5495 if you have any questions. Good Luck!

Sincerely,

Beverly McCullough
Recycling Program Coordinator



**CITY OF MODESTO
BUSINESS RECYCLING AWARD APPLICATION – 2009**

Business Name: _____

Number of Employees: _____ Type of Business: _____

Contact Person: _____ Phone: _____

Business Address: _____

Attach additional pages as needed. Pictures are encouraged.

1. Does your organization have a written policy and/or specific written goals regarding your commitment to reducing, reusing, and the recycling of waste?

No Yes, please attach.

2. What new waste reduction and/or recycling program did your business begin in 2009? Explain how they were developed and who oversees them. How was the waste handled before the new program? How has the program benefited your business and the environment?

3. What existing waste reduction and/or recycling programs were enhanced in 2009? Explain what was added or changed. How did the change benefit your business and the environment?

4. Does your organization have a recycling committee or task force that administers the programs?

5. How much did you divert from the waste stream by reusing or recycling materials in 2009? Please list by commodity type. (Example: Office paper – 5 Tons; Cardboard– 100 Lbs)

6. What other ways did your business support the concept of waste reduction in 2009? (i.e. material exchange, energy conservation, pollution prevention, etc.)

7. What products made from post-consumer recycled materials do you purchase? (attach proof)

8. Describe your employee training/educational plan in terms of waste reduction and recycling programs.

9. Summarize your company's community involvement in 2009.

10. Describe your plans to improve your waste reduction programs in the coming year. What areas need attention? What can be enhanced?

DUE DATE: MARCH 19, 2010

Mail:

City of Modesto
Solid Waste Management
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Modesto, CA 95353

Fax:

(209) 521-4801
Attn: Beverly

E-mail:

bdmccullough@modestogov.com
Subject: Business Recycling Award